

## SEO Report for <http://stream.net.nz>

**97 / 100**

SEO SCORE

**42 / 46**

PASSED CHECKS

**3 / 46**










FAILED CHECKS













**1 / 46**

WARNINGS



### COMMON SEO ISSUES










<p><b>Meta Title</b></p>	<p>✓ The meta title of your page has a length of 72 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Stream Interactive - Association Management &amp; Business Software</p>
<p><b>Meta Description</b></p>	<p>✓ The meta description of your page has a length of 160 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ Developers of streamSWEET - Web-based customisable software for association membership management, E-commerce websites, SME business solutions, full CMS and CRM</p>
<p><b>Google Search Results Preview</b></p>	<p>ⓘ <a href="https://stream.net.nz">Stream Interactive - Association Management &amp; Business Software</a>  <a href="https://stream.net.nz">https://stream.net.nz</a>          Developers of streamSWEET - Web-based customisable software for association membership management, E-commerce websites, SME business solutions, full CMS and CRM</p>
<p><b>Most Common Keywords Test</b></p>	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ online - 13 times          → business - 12 times          → learn - 7 times          → software - 6 times          → members - 5 times</p>

<b>Keyword Usage</b>	<p> Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr/> <ul style="list-style-type: none"> <li> Keyword(s) included in Title tag</li> <li> Keyword(s) included in Meta-Description tag</li> </ul>
<b>Keywords Cloud</b>	<p> account accuracy <b>association</b> attempting based benefits budget build <b>business</b> challenge contact continue continued cost create customer data deliver demo develop directly efficiency embarrassed engage enjoy enthusiasm events experienced feedback focused forgot form getting grow growth gusto i've important improve inform information it's know <b>learn</b> learning loc[cancel] loc[ok] login manage <b>management</b> market <b>members</b> membership menu news newsletter <b>online</b> operating optimise package partnerships password person <b>place</b> platform presence pricing processes profile project promote provide ready real relative request running scale select <b>software</b> solution solutions strategic <b>stream</b> <b>streamsweet</b> systems tailor <b>team</b> terms tool tools understand vastly view vision, and want we're webbased <b>website</b> what's</p>
<b>Related Keywords</b>	<p> This URL is currently ranked in the top 20 organic Google listings for the search terms below:</p> <hr/> <ul style="list-style-type: none"> <li>→ stream nz</li> <li>→ onlinequizes</li> <li>→ buy nz made</li> <li>→ interactive ltd</li> <li>→ amazon online nz</li> </ul>
<b>Competitor Domains</b>	<p> Some of the most relevant competitors for your domain are listed below:</p> <hr/> <ul style="list-style-type: none"> <li>→ cstephenmurray.com</li> <li>→ google.com</li> <li>→ linkedin.com</li> <li>→ trello.com</li> <li>→ twitter.com</li> </ul>
<b>&lt;h1&gt; Headings Status</b>	<p> Your page contains H1 headings. Their contents are listed below:</p> <hr/> <ul style="list-style-type: none"> <li>→ Stream Interactive is an established web-based software developer in Auckland, New Zealand</li> </ul>
<b>&lt;h2&gt; Headings Status</b>	<p> Your page contains H2 headings. Their contents are listed below:</p> <hr/> <ul style="list-style-type: none"> <li>→ Improve efficiency with our web-based association management software</li> <li>→ Is running your association becoming an onerous and time consuming task?</li> <li>→ Take your business online &amp; make it smarter</li> <li>→ We use streamSWEET</li> </ul>
<b>Robots.txt Test</b>	<p> Congratulations! Your site uses a "robots.txt" file: <a href="https://stream.net.nz/robots.txt">https://stream.net.nz/robots.txt</a></p>





<b>Sitemap Test</b>	 Congratulations! We've found 1 sitemap file for your website: <hr/> → <a href="https://stream.net.nz/sitemap.xml">https://stream.net.nz/sitemap.xml</a>
<b>Broken Links Test</b>	 Congratulations! We have checked 36 links on this web page and none of them are broken.
<b>SEO Friendly URL Test</b>	 Congratulations! All links from your webpage are SEO friendly.
<b>Image Alt Test</b>	 Your webpage has <b>21</b> 'img' tags and all of them contain the required 'alt' attribute.
<b>Inline CSS Test</b>	 Your webpage is using <b>6</b> inline CSS styles!
<b>Deprecated HTML Tags</b>	 Congratulations! Your page does not use HTML deprecated tags.
<b>Google Analytics Test</b>	 Congratulations! Your website is using the latest version of Google Analytics.
<b>Favicon Test</b>	 Congratulations! Your website appears to have a favicon. 
<b>Backlinks Checker</b>	 Your domain has <b>2,222 total backlinks</b> from <b>47 referring domains</b> . Some most recently found backlinks for your domain are listed below: <hr/> → Checked on Dec 23, 2017: <a href="https://app.crayon.co/f/pricing-page/?color=1e314e">https://app.crayon.co/f/pricing-page/?color=1e314e</a> → Checked on Dec 23, 2017: <a href="https://app.crayon.co/f/pricing-page/?color=1e314e">https://app.crayon.co/f/pricing-page/?color=1e314e</a> → Checked on Dec 23, 2017: <a href="http://prlog.ru/analysis/crc.co.nz#sb_whois">http://prlog.ru/analysis/crc.co.nz#sb_whois</a> → Checked on Dec 23, 2017: <a href="http://urlm.co/g/ud/p/475278">http://urlm.co/g/ud/p/475278</a> → Checked on Dec 23, 2017: <a href="http://miproducts.co.nz/link-16071.htm">http://miproducts.co.nz/link-16071.htm</a>
<b>JS Error Checker</b>	 Congratulations! There are no severe JavaScript errors on your web page.
<b>Social Media Check</b>	 Congratulations! Your website is connected successfully with social media using: <a href="#">Facebook</a> ;

#### SPEED OPTIMIZATIONS

<b>HTML Page Size Test</b>	 Congratulations! The size of your web page's HTML is 8.21 Kb and is under the average web page's HTML size of 33 Kb. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
<b>HTML Compression/GZIP Test</b>	 Congratulations! Your page is successfully compressed using <b>gzip compression</b> on your code. Your HTML is compressed from <b>26.81 Kb</b> to <b>8.21 Kb (69 % size savings)</b> . This helps ensure a faster loading web page and improved user experience.

<b>Site Loading Speed Test</b>	 Your site loading time is around <b>3.48 seconds</b> and this is under the average loading speed which is <b>5 seconds</b> .
<b>Page Objects</b>	 Your page has more than 20 http requests, which can slow down page loading. You can try <a href="#">reducing http requests through various methods</a> such as using text instead of images, using css sprites, <a href="#">using data URIs instead of images</a> , or combining several external files together into one. <hr/> HTML Pages: 1; CSS Files: 5; Scripts: 7; Images: 25; Flash Files: 0;
<b>Page Cache Test (Server Side Caching)</b>	 Congratulations, you have a caching mechanism on your website. <a href="#">Caching</a> helps speed page loading times as well as reduces server load.
<b>Flash Test</b>	 Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
<b>Image Expires Tag Test</b>	 Your site is not using expires headers for your images. An expires tag can help speed up the serving of your webpages for users that regularly visit your site and see the same images. Learn more about <a href="#">how to add expires headers to your images</a> .
<b>Nested Tables Test</b>	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
<b>Frameset Test</b>	 Congratulations! Your webpage does not use frames.
<b>Doctype Test</b>	 Congratulations! Your website has a doctype declaration: <hr/> → <!DOCTYPE html>
<b>URL Redirects Checker</b>	 Your URL performed one redirect! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.

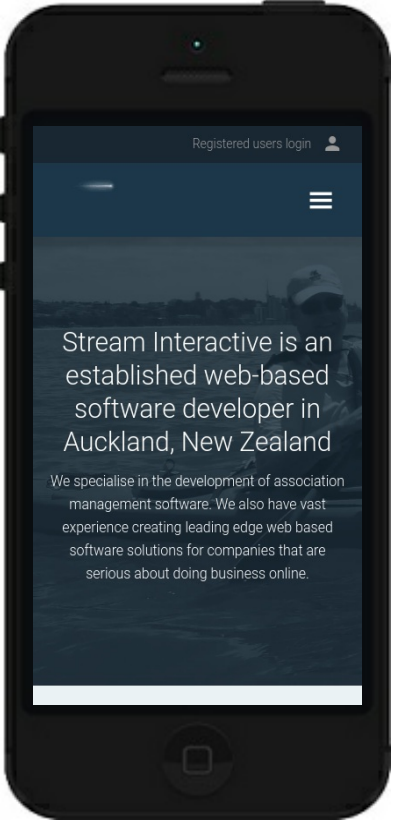
#### SERVER AND SECURITY

<b>URL Canonicalization Test</b>	 <a href="https://stream.net.nz">https://stream.net.nz</a> and <a href="https://www.stream.net.nz">https://www.stream.net.nz</a> resolve to the same URL.
<b>HTTPS Test</b>	 Your website is successfully using https, a secure communication protocol over the Internet. Note: if your site relies primarily on ad income, be aware that <a href="#">using https may be detrimental to ad earnings</a> .
<b>Safe Browsing Test</b>	 This site is not currently listed as suspicious (no malware or phishing activity found).
<b>Server Signature Test</b>	 Congratulations, your server signature is off.

<b>Directory Browsing Test</b>	✔ Congratulations! Your server has disabled directory browsing.
<b>Plaintext Emails Test</b>	✔ Congratulations! Your webpage does not include email addresses in plaintext.

MOBILE USABILITY

<b>Media Query Responsive Test</b>	✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
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<b>Mobile Snapshot</b>	
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ADVANCED SEO

<b>Noindex Checker</b>	✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.
<b>Canonical Tag Checker</b>	✔ Your page does not use the canonical link tag.
<b>Nofollow Checker</b>	✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.

<b>Disallow Directive Checker</b>	<p>✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</p> <hr/> <ul style="list-style-type: none"><li>→ Disallow: /admin/</li><li>→ Disallow: /assets/admin/</li><li>→ Disallow: /assets/flash/</li><li>→ Disallow: /assets/styles/</li><li>→ Disallow: /assets/javascript/</li><li>→ Disallow: /assets/tools/</li></ul>
<b>SPF records checker</b>	<p>✔ Congratulations! Your DNS server is using an SPF record. This SPF record is listed below:</p> <hr/> <ul style="list-style-type: none"><li>→ v=spf1 mx ip4:125.236.237.52 include:smtp.streammail.co.nz include:_spf.google.com -all</li></ul>